



# Voices

for Innovation

*Microsoft Partner Advocacy Program*

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*Helping Government Leaders Understand  
Our World of Information Technology*



## Attention Microsoft Partners!

For good and bad, government action impacts the IT industry – and your bottom line – every day.

You are small businesses, creating jobs, providing important services, and contributing to your communities. And you are technology and business experts. Policymakers value your insight and welcome your communications.

So, what is Voices for Innovation (VFI) and why should you participate? VFI is a Microsoft-supported program that helps partners stay informed about policy issues affecting your business. And the program helps you engage effectively with government officials.

Participating in VFI offers networking, education, and training opportunities. It also empowers you to help shape a business and legal environment that fosters innovation and business success.

Please review this brochure, sign up for the Voices for Innovation newsletter at [www.voicesforinnovation.org](http://www.voicesforinnovation.org), and get involved.

Thank you.



VFI participants visit Capitol Hill in Washington, D.C., to discuss technology policy issues with Members of Congress.

## Sharing the Partner Perspective with Government

Voices for Innovation (VFI) is a Microsoft partner community that helps policymakers better understand information technology and the impact of government action on our industry.

VFI supports government-industry cooperation. We believe that positive government action can help foster innovation and business growth.

### Your Participation in VFI

- **Sign Up** – Go to [voicesforinnovation.org](http://voicesforinnovation.org) and sign up for our newsletter.
- **Converse** – Communicate with Microsoft and other partners about public policy concerns and other challenges.
- **Learn** – Stay informed about technology policy issues.
- **Share Your Views** – Let government officials know your views about policy proposals.

It's easy!

## Get Started with VFI

Sign up for our newsletter at [voicesforinnovation.org](http://voicesforinnovation.org)

### VFI Benefits You

- **Training** – Learn skills that make you an effective communicator.
- **Networking** – Meet and interact with other partners and Microsoft leaders, online and in person.
- **Policy Monitoring** – Receive up-to-date information about policy developments that could impact your business.
- **Alerts** – Know when legislative votes and other government actions are pending so you can share your views and expertise.

## Technology Policies under Discussion

Cloud Computing

Mobile Services

Online Competition

Cybersecurity

Software Piracy

Help Guide the Future of Innovation



*Microsoft Partner Advocacy Program*

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**Voices for Innovation Fast Facts**

- VFI is a voluntary organization; you choose how much or how little to engage.
- There is no cost to join or participate in VFI.
- VFI is made up primarily of Microsoft partners, but you do not have to be a partner to join and participate.
- The VFI community is supported by Microsoft.

***“Voices for Innovation has helped me stay on top of issues, communicate with government, and ensure my voice is heard.”***

**Ken Meyer**

Services Manager,  
Solbrekk Business  
Technology Solutions